



Central Arkansas Christian
A Community of Christ

2019-2029 Strategic Plan
2025 Addendum

Central Arkansas Christian Strategic Plan 2019-2029



Dear Central Arkansas Christian Family,

In 2019, the Board of Directors at CAC established a Strategic Planning Committee, consisting of faculty, administrators, and board members, to guide the development of our Strategic Plan. We sought input from a broad range of stakeholders within the CAC community, including teachers, administrators, students, parents, and alumni, to ensure our strategies align with advancing our school's mission.

Our mission is to “partner with parents to provide a distinctively Christian education that inspires excellence, independence, and a transforming faith in God.”

At the heart of CAC, our commitment remains steadfast in providing the highest quality education, both inside and outside the classroom. The strategic plan we launched in 2019 builds on CAC's distinctively Christian educational experience, enriched learning environment centered on fundamental knowledge and skills, and unique extracurricular offerings that provide all students with opportunities to engage and excel.

Reflecting on our achievements over the past five years, we have made significant strides in enhancing our school's Spiritual Culture having evaluated our Chapel programs and Bible curriculum to better serve our students and foster a transformative faith in God. We introduced the Foundations Program, designed to offer additional support to students in their educational pursuits. Additionally, we established the Summit Circle, which has been pivotal in raising funds and allocating resources for scholarships, athletic facilities, and educational materials—expenses not fully covered by tuition.

As we look to the next five years, the Board of Directors, in collaboration with our administration, faculty, and staff, will concentrate on the critical initiatives outlined in this addendum to the strategic plan. These initiatives are essential to securing a thriving CAC community, both now and in the future.

In gratitude,

Jonathan Rogers
Chairman, Board of Directors

Central Arkansas Christian

2019-2029 Strategic Plan
Addendum 2025

*CAC's Board of Directors established short and long-term goals and objectives in a 10-year **strategic plan**.
This document is an addendum to that plan.*

CULTURE & COMMUNITY

Goal: Affirm the culture of Central Arkansas Christian School

Goal: Engage community in meaningful relationships across community

Ensure culture and mission remain primary focus

- Ensure that our mission and current culture is maintained and organizational focus, decisions, and expansion considerations are directly informed and consistent with the school's mission.
- Look for additional opportunities to intentionally integrate our core values throughout the school career of a CAC student.
- Conduct annual review of home church designations of our student body
- Engage and mobilize leaders of area churches represented by the CAC student body for action and impact in alignment with CAC's mission

Expand engagement with faith and community leaders

- Deepen existing and develop new partnerships with community leaders to offer and facilitate innovative learning opportunities and experiences for our student body

Enhance institutional identity

- Develop and implement a comprehensive marketing plan focused on strengthening CAC's brand identity and further enhancing CAC's reputation in the community
- Seek opportunities to further implement and refine a consistent visual identity for CAC
- Create opportunities for staff, parents and alumni to tell the CAC story and champion a cohesive and compelling message that encapsulates our ultimate goal of preparing students to lead Christ-focused lives
- Make explicit the School's expectations of a "Community of Christ" which builds the personal faith and trust in God of our leadership, faculty, staff and students

Reconnect with Alumni

- Develop and launch formal alumni relations engagement plan to connect and reconnect with alumni
- Create and distribute recurring alumni-focused communications
- Challenge alumni to be brand ambassadors for CAC in their neighborhoods and communities and to be more engaged in the life and success of the school; Communicate importance of being an engaged alumnus
- Survey new graduates annually to collect data to continually assess and benchmark CAC experience
- Seek out alumni stewardship partners with an affinity for helping secure resources to sustain CAC for generations to come

EDUCATIONAL ENVIRONMENT: Students, Staff & Technology

Goal: Affirm faith in Christ is always first

Goal: Prepare students to use their talents with purpose

Goal: Leverage technology to enhance learning environment

Goal: Recruit, hire, develop and retain a premier workforce

Ensure Consistency of Bible Curriculum	<ul style="list-style-type: none"> Regularly assess the Bible curriculum to ensure it aligns with a comprehensive plan for grades K-12, covering all aspects of the Bible and maintaining consistency with the teaching philosophy and chronological framework
Review Educational Philosophy	<ul style="list-style-type: none"> Evaluate curriculum to ensure it contains necessary components for an essential educational foundation Review and confirm academic principles are delivered consistently in each content area at each grade level Ensure all students maintain the opportunity to develop through participation Assess the feasibility of offering additional value-added electives and/or enhanced career path planning options—including potential shadowing and mentorship programs with businesses, alumni, and community partners
Develop Discipleship Focus for Life Beyond CAC	<ul style="list-style-type: none"> Evaluate how Chapel and Bible classes foster discipleship opportunities Implement new opportunities for fostering student discipleship
Assess Elementary Athletic Programs	<ul style="list-style-type: none"> Evaluate elementary athletic programs to ensure every student has the opportunity to participate and adequate gym space is allocated for all elementary teams
Maximize Benefits Package	<ul style="list-style-type: none"> Continually review and monitor overall faculty/staff benefits to ensure they are adequate and look for creative ways to benefit school and faculty Research insurance options to optimize coverage and expenses
Evaluate Talent Acquisition Approach	<ul style="list-style-type: none"> Review current recruiting and onboarding processes Ensure benefits package remains desirable to potential candidates
Leverage Technology to Enhance Learning	<ul style="list-style-type: none"> Conduct annual review of technology plan with administration and lead technology staff members; Inventory current technology usage and needs Review current trends in technology in educational settings Develop plan to anticipate future technology needs to ensure implementation without disruption Leverage grants and other funding sources to augment technology budget

STEWARDSHIP: Facilities & Institutional Advancement

Goal: Invest in our learning environment, campuses and facilities

Goal: Align resources to meet our mission

Plan for Future Facility and Campus Development	<ul style="list-style-type: none">• Conduct a space utilization study, identifying needs and options for meeting them with existing facilities and potential new facilities• Assess campus safety and expand facility security measures where needed• Develop next phase of campus master plan as well as a long-term projection plan for future development• Invest in more spaces to continue growing the student body, while providing and maintaining a mix of facilities that address and support the School's academic program, and extra-curricular needs
Optimize Enrollment	<ul style="list-style-type: none">• Review and affirm enrollment optimization goal of 98% of capacity when averaged across all grades• Monitor LEARNS Act and available external funding options (ACE, SUCCEED, PIAK) provisions for any changes that may impact enrollment optimization targets• Continually evaluate enrollment processes to ensure consistent practices are performed and communicated to enrolled and potential enrollees (enrollment committee, criteria for enrollment, etc.)
Improve Financial Strength	<ul style="list-style-type: none">• Maintain and build upon financial stability by increasing operating reserves and capital reserves• Reduce debt and add to cash reserves for future development